



New Jersey Environmental Health Association

www.njeha.org

NJEHA 7th Annual Educational Conference and Exhibition March 6-8, 2011 - Tropicana Resort and Casino, Atlantic City, NJ

The NJEHA – Who We Are and What We Do

- Over 400 active members, representing the collective interests of over 1,000 working Environmental and Public Health professionals
- Working to protect the health and environment of New Jersey and its public through enforcement, education and legislation

What our Annual Conference Offers

- Informative and stimulating seminars, featuring expert speakers covering a wide range of Environmental and Public Health topics
- Introduction to a multitude of new and existing technologies, products and services
- Networking opportunities with local, state and national Public Health professionals

Past Conference Highlights

- 2010 Keynote Speakers – Dr. Susan Walsh, NJDHSS and Lisa McHugh, NJDHSS
250 attendees and 43 exhibitors, advertisers and/or sponsors
- 2009 Keynote Speakers – Fred Crawford, Federal Bureau of Investigation,
William Zinnikas, Federal Bureau of Investigation,
George Hughes, FDA Office of Criminal Investigations
200+ attendees and over 25 exhibitors, advertisers and/or sponsors
- 2008 Keynote Speaker – Bob Custard, NEHA Region 8 Vice President
250 attendees and 43 exhibitors, advertisers and/or sponsors
- 2007 NEHA Annual Conference held in Atlantic City, NJ

Our Audience

Environmental and Public Health Professionals
Township Planners
Community Leaders
Elected Officials

Board of Health Members
Emergency Responders
Consultants and Engineers
Students



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EXHIBITOR INFORMATION

Registration Fee – Includes \$150 non-refundable deposit

\$600 – First-time exhibitor

\$550 – Returning exhibitor

Provided with your fee:

- Vendor Booth: 8 foot back drape (hunter green & white), 42 inch tall side drapes (hunter green), 7 inch x 44 inch I.D. sign, one (1) 6 foot long draped table (white), Two (2) side chairs, one (1) wastebasket
- Meal plan for two (2) exhibitors per booth. (Icebreaker Reception on Sunday, Breakfast, Lunch and Snack Break on Monday).
- Your organizations description and contact information advertised on our website (www.njeha.org) for 6 months after the conference.

Note: Internet connections are available, and must be requested through Joe James of the Tropicana at 609-340-4086. An electrical outlet is available for no charge at each booth, but must be requested during registration through AEX Convention Services at 609-292-1600. Any other additional services required during the conference must be secured through AEX Convention Services.

ADVERTISER INFORMATION

Advertisements will be posted in our program brochure, given to all attendees. All information submitted must be camera-ready. Program is printed in black & white.

Advertising Fees:

\$150.00 Full-page advertisement (8.5 inch x 11 inch)

\$75.00 Half-page advertisement

\$50.00 Quarter-page advertisement

SPONSOR / DOOR PRIZE INFORMATION

There are many opportunities to sponsor individual events at our conference - coffee breaks, meal events, et cetera. Gifts and prizes to be raffled off in our Tricky Tray Auction, which benefits our Scholarship Fund, are also welcome! Sponsors and donors are listed in the program brochure.

For more information: Please contact our Administrative Assistant at 732-845-0886 or via email at info@njeha.org.